



# Police Community Engagement **BOOT CAMP**

**June 21-23, 2021  
Greenwood Police Dept.  
Greenwood, Indiana**

**3-Day 'Master Police Community Engagement Officer'  
Certification Course**

**Intensive Police Community Engagement Training – High caliber  
instruction, exercises, videos, on-camera practicals & more**

- Lessons learned & opportunities from 2020 demonstrations
- How to get more 'buy-in' from your colleagues & agency
- New ideas for engaging our small business communities
- Tudo bom? Engaging multicultural, multilingual communities
- Making every contact impactful
- What is your approach & body language really saying?
- The little things that win hearts and minds
- Are we really listening or just tone-deaf?
- Police Community Engagement on a shoe-string budget
- "Selling" your ideas & programs to skeptical audiences
- Creative ways to engage kids & teens
- There's a problem with those words
- Facebook, Instagram, Twitter & Google Events
- Unconventional Community Engagement ideas
- Secrets for better news and social media coverage
- Police Community Engagement: Hits & misses
- Trolling for great community engagement connections
- Emergency responses to the tough questions
- Real ways to walk in their shoes to see what they see
- How to speak to their listening
- Officer Survival for Police Community Engagement

**\$595 per person**

PoliceCommunityEngagement.com  
or 602-445-6442

